

## HUSQVARNA

### HUSQVARNA'S HUSQVARNA AUTOMOWER® 308V AND 312V SWEEPSTAKES COMPETITION ("Competition") Terms and Conditions

#### 1. THE PROMOTER

The promoter of this Competition is *[insert the legal name of the local Husqvarna company that shall promote the competition]* (a company registered in *[insert country]* with company number *[insert number of incorporation]*, whose registered office is at *[insert address and country]* ("**Promoter**" or "**We**").

#### 2. THE COMPETITION

These are the terms and conditions that will apply to your entry of the Competition. Please read them carefully before you enter the Competition. By entering the Competition, you confirm your acceptance of, and that you agree to be bound by, these terms and conditions.

The Promoter reserves the right to refuse entry, or refuse to award the prize to anyone in breach of these terms and conditions.

The Promoter reserves the right to hold void, cancel, suspend, or amend the Competition where it becomes necessary to do so.

#### 3. DATES OF COMPETITION

The opening date of the Competition is *[insert month and date]* **2026** on **12:00 PM** CET. The closing date of the Competition is *[insert month and date]* **2026** on **12:00PM** CET. The period as of the opening date and up to and including the closing date constitutes the "**Competition Period**".

#### 4. ELIGIBILITY

The Competition is open to all residents, that are eligible to enter the Competition under this Section, of *[insert country]* ("**Territory**"), aged 18 years or over, who purchase one (1) Husqvarna Automower® 308V or one (1) Husqvarna Automower® 312V robotic mower from one of the participating official Husqvarna Dealers ("**Participating Dealers**") in a Participating Dealer's physical store or online store or from Husqvarna's online store at [www.husqvarna.com](http://www.husqvarna.com), during the Competition Period (as defined in section 4 below), except employees of the Promoter and of any other entity of the Husqvarna Group, their families, agents or any third party directly associated with administration of the Competition. Proof of identity and age may be required.

In entering the Competition, you confirm that you are eligible to do so and eligible to claim any prize you may win. The Promoter may require you to provide proof that you are eligible to enter the Competition and may disqualify you if you are unable to provide such proof on request.

The Promoter may also disqualify any entrant from the Competition that does not comply with these terms and conditions and specifically, who enters (or is suspected to enter) the Competition fraudulently or dishonestly including (but not limited to), through the manipulation of codes, multiple computer-generated entries or entries that have been altered, reconstructed, forged or tampered with.

#### 5. HOW TO ENTER

**Purchase a Husqvarna Automower® 308V or a Husqvarna Automower® 312V robotic mower from one of the Participating Dealers' physical store or online store or from Husqvarna's online store at [www.husqvarna.com](http://www.husqvarna.com) during the Competition Period and sign up for the Competition online at *[insert the URL of the landing page]* . You can do so by completing and signing an entry form.**

You will be asked to provide: (a) Your First and Last Name, (b) your Country, (c) your Email address, (d) your Telephone Number, (e) the date of purchase (f) the product number of the Husqvarna Automower® model you purchased (Husqvarna Automower® 308V or Husqvarna Automower® 312V) (g) the serial number of the Husqvarna Automower® model you purchased, (h) the name of the physical store or online store of the Participating Dealer or of the of Husqvarna's online store at [www.husqvarna.com](http://www.husqvarna.com) from whom you purchased your Husqvarna Automower® 308V or Husqvarna Automower® 312V robotic mower (i) how you learned about the Competition. Only one entry per person.

The full list of the Participating Dealers can be found in [Annex 1](#) to these terms and conditions.

Entries received before the opening date and time or after the closing date and time will not be counted or accepted.

Only the first entry by the participant will be considered and multiple entries will not be counted or accepted. Entries made online using methods generated by a script, macro or the use of automated devices will be void. Entries that are incomplete, illegible and/or indecipherable, will not be valid and deemed void.

## 6. LOST OR DELAYED ENTRIES; LIABILITY

The Promoter accepts no responsibility for entries not successfully completed due to a technical fault of any kind e.g., technical malfunction, computer hardware or software failure, satellite, network or server failure. Proof of delivery of the entry is not proof of receipt.

Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

## 7. HOW THE WINNERS ARE CHOSEN

The winners will be chosen by random draw. Each eligible entry will be allocated a unique identification number. All identification numbers will be entered into a computer programme and *[insert total number of winners in letters]* (*[insert total number of winners in figures]*) entries will be selected at random on *[insert month and date]* **2026** ("**Draw Date**").

The winners will be notified by email or telephone (using details provided at entry) by *[insert date and month]* 2026 and must provide bank details to claim their prize. If a winner does not respond to the Promoter within **7 working** days of being notified by the Promoter, then the winner's Prize will be forfeited and the Promoter will be entitled to select another winner of the forfeited Prize in accordance with the process described above.

The selected entries will receive one (1) Prize (as defined in section 8 below).

If a Prize is forfeited in accordance with section 8 below, there will be a new random draw for that specific Prize. This will not affect the already-determined winners of the other Prizes.

## 8. THE PRIZE

There will be *[insert total number of winners in letters]* (*[insert total number of winners in figures]*) winners in total in the Territory. Each winner will receive 1 (one) Prize.

Winners who have purchased a Husqvarna Automower® 308V robotic mower will receive *[insert amount and currency]*, which amount corresponds to the recommended retail price (inclusive of VAT) of a Husqvarna Automower® 308V robotic mower in the Territory, as of *[insert month]* 2026.

Winners who have purchased a Husqvarna Automower® 312V robotic mower will receive [*insert amount and currency*], which amount corresponds to the recommended retail price (inclusive of VAT) of a Husqvarna Automower® 312V robotic mower in the Territory, as of [*insert month*] 2026.

The Prize is personal and cannot be exchanged or transferred.

Any tax related to the Prize shall be paid by the winner.

## **9. HOW AND WHEN WINNER WILL RECEIVE THEIR PRIZE**

Save as set out below, the Prizes will be transferred to the winners by ... within **60 working** days of being notified of their win.

The decision of the Promoter regarding any aspect of the Competition is final and binding and no correspondence will be entered into about it.

The Promoter will make available the surname and county of the Prize winner to anyone who emails [*Insert email address created specifically for the competition...@husqvarnagroup.com*] or writes to [*insert Promoter's address*] (enclosing a self-addressed envelope) within **30 days** after the closing date stated in section 5 of these terms and conditions. If you object to your surname and county being published or made available, please contact the Promoter using the following contact details: [*Insert email address created specifically for the competition...@husqvarnagroup.com*]. In such circumstances, the Promoter must still provide the information and winning entry to any regulator or court on request.

## **10. TAX**

*Any applicable taxes, duties, levies, or charges arising from participation in the competition or from receiving the prize shall be the sole responsibility of the winner, in accordance with applicable local laws and regulations.*

*Winners are responsible for complying with any reporting or payment obligations required under local tax laws.*

*Where required by law, the Promoter reserves the right to withhold or report taxes to the relevant tax authorities.*

## **11. HOW WE USE ANY PERSONAL DATA**

*We would like to inform you about how your personal data provided in connection with the Competition will be handled in accordance with Article 13 of the General Data Protection Regulation (GDPR). The controller is [*insert the legal name of the local Husqvarna company that is responsible for the competition and address*], [privacy@husqvarnagroup.com](mailto:privacy@husqvarnagroup.com).*

*The legal basis for the processing of your personal data is Art. 6 (1) (b) GDPR (performance of a contract). The purpose of data processing is exclusively to conduct the competition. To determine and notify the winner, we process your first and last name, your email address, the country in which you reside, and the telephone number you voluntarily provided. In the event of a win, we also collect your bank details, which are necessary to claim the prize. Further details and additional provisions on the execution of competitions can be found in the section "(S) Competitions" in our [privacy notice](#) [*please ensure that you link to the appropriate language for each country for the privacy notice*].*

*Only employees of [*insert respective team and Husqvarna company that will have access to the data*] who need the data to perform their tasks have access to the data. Furthermore, the data will only be passed on to third parties to the extent necessary for processing in the event of a win or as required by law.*

*Your data will be stored until the competition has concluded, after which it will be deleted unless there are applicable statutory retention requirements.*

*If you also decide to subscribe to our newsletter, we will additionally use the email address you provided to send you a confirmation email for the newsletter subscription. The legal basis for this processing is Art. 6 (1) (a) GDPR (consent). Further details and additional provisions regarding our newsletter can be found in confirmation email and in the section "(R) Direct marketing" in our [privacy notice](#). Your decision to subscribe to the newsletter has no impact on your participation in the competition.*

*You can find more information about us and the processing of your personal data, in particular with regard to your rights, in our [privacy notice](#).*

## **12. GOVERNING LAW / RESOLVING DISPUTES WITH US**

*If you need to contact the Promoter, please email us at [Insert email address created specifically for the competition@husqvarnagroup.com and we will do our best to resolve any problems you have.*

These terms and conditions and this Competition are governed by [insert country] law. As a consumer, you will benefit from any mandatory provisions of the law of the country in which you are resident. Nothing in these terms and conditions, including this Section, affects your rights as a consumer to rely on any mandatory provisions of local law.

## **Annex 1**

*[Inset list of all Participating Dealers including the Dealer's legal name, number of incorporation, address, and URL to the dealer's online store (if any)]*